

DUNN BROS COFFEE.

MEDIA CONTACTS:

Bryan Hayes
Dunn Bros Coffee
651.209.3378
dunnbros190@dunnbros.com

Lindsay Vergin for Dunn Bros Coffee
651.303.5724
lvergin@dunnbros.com

For Immediate Release

Dunn Bros Coffee To Celebrate Eagan Grand Opening

In-store roaster-retailer to host grand opening weekend during March 26-28

Eagan, MN [March 16, 2009] – For java drinkers in Eagan and the greater Southeast metro area looking to experience more than just the usual latte or cup of light roast, [Dunn Bros Coffee](#) is bringing a new flavor to Eagan and expanding the fresh roasted concept as it opens its doors on Thursday, March 26 at 5:30a.m. Located at 1012 Diffley Road in the 11-Acre Diffley Marketplace Development adjacent to the new Cub Foods, the new coffee shop will host a series of Grand Opening events and promotions throughout its opening weekend of March 26-28.

When doors open, guests will receive free brewed coffee, \$1 specialty beverages, and \$4 half-pounds of fresh roasted coffee beans roasted right in the store every day.

Dunn Bros Coffee also offers a free loyalty program unlike any other called the RoastmasterRewards program. Every \$40 spent at any Dunn Bros Coffee location will result in a free beverage or free half-pound of fresh roasted coffee beans. During the Grand Opening Celebration, guests will also be able to load \$10 onto their RoastmasterRewards loyalty card and receive a voucher for a free drink or free half-pound of coffee beans to use at their next visit.

Resident and local business owner, Bryan Hayes, is excited to open his first Dunn Bros Coffee location. “I live and work in the surrounding neighborhood and school system. This project is driven by my understanding of what residents want in this location,” says Mr. Hayes. “After watching the retail space develop and recognizing the great location for a drive-thru coffee venue, I contacted Dunn Bros Coffee and have now brought the project to fruition. It’s a great fit!”

In addition to the signature coffee roasting, the new shop will feature free wireless Internet access, convenient drive- thru service, outdoor patio seating and live music, local art, and computer kiosks for guests to use.

About the Owner

Bryan Hayes has been an Eagan resident for nearly 20 years and has owned and operated Mendota Electric in Eagan for 17 years. Helping to establish the Eagan High School FIRST Robotics Team www.team2220.org, a 45-member technology-based robotics team, Bryan is an active member of the Eagan Community. He has a passion for coffee and believes that the values of Dunn Bros Coffee are aligned with his own. Bringing a community gathering venue for residents, local artists and intellectuals alike is what Bryan looks forward to most.

About Dunn Bros Coffee

Founded in 1987, Dunn Bros Coffee has successfully proven to its guests and competitors why fresh-roasted coffee is the ideal. This award-winning coffee franchise has over 95 locations across the nation and was founded on the principle that daily, on-site coffee roasting delivers more flavorful brewed coffees and the freshest coffee beans. As one of the nation's only specialty coffee shop franchises that roasts its coffee beans every day right in its shops, Dunn Bros Coffee ensures that their coffee beans are consumed at the peak of their flavor potential. Every traditional Dunn Bros Coffee location roasts coffee beans on-site daily guaranteeing customers the ability to purchase an impressive variety of the world's finest fresh roasted coffee beans. For more information, visit www.dunnbros.com.

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