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For Immediate Release

DUNN BROS COFFEE IS COMING TO ROGERS

Specialty coffeeshouse and roastery to open first location in local community

Rogers, MN (September 16, 2008) – For coffee lovers in the Rogers community, Dunn Bros Coffee is bringing a new flavor to the coffee scene as it opens its doors on Thursday, September 25 at 6:00 a.m. Located at 13590 Northdale Blvd., Suite 101, Rogers, MN, on the west side of Hwy 101, the new coffee shop will host a series of Grand Opening activities and promotions throughout the opening weekend of September 25-27.

When doors open to the public, guests will receive free brewed coffee, \$1.00 specialty beverages, and \$3.00 half-pounds of freshly roasted coffee beans. Guests will also be able to load \$10 onto a RoastmasterRewards loyalty card and receive a voucher for a free beverage of choice or a free half-pound of beans to use at their next visit.

A coffee expert will be stationed at the in-store roaster during the Grand Opening celebration to teach guests about roasting, help them select coffee beans, and answer questions about the coffees that will be offered. Committed to freshness and flavor, Dunn Bros Coffee provides guests with exceptional coffee –

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from coffee farm to coffee cup. “Customers, both local and from out of town, seek out Dunn Bros Coffee as the place to get best cup of coffee in town,” says Matt Kuker, owner of the new Rogers location and also the owner of Dunn Bros Coffee in Zimmerman, MN.

About the Rogers Location

In addition to the signature coffee roaster, the new shop will feature outdoor patio seating, a convenient drive-thru, free wireless Internet access, and computer terminals in a warm, inviting atmosphere that provides a convenient place for people to work, meet, relax or enjoy the aroma of fresh roasted coffee. Businesses will also be able to place coffee and pastry orders for meetings from this location.

About the Owners

Matt Kuker and wife, Tara, now own two Dunn Bros Coffee locations; the first in Zimmerman, MN and the second soon to open in Rogers, MN. “We are opening a second location after really getting to know our customers and realizing how much fun it is to own a coffee shop. Tara and I would like to thanks our manager Karen Michels, and the rest of our staff for all of their efforts and help in making it possible to open our second store,” says Kuker.

About Dunn Bros Coffee

Founded in 1987, Dunn Bros Coffee has successfully proven to its guests and competitors why fresh-roasted coffee is the ideal. This award-winning coffee franchise has over 90 locations across the nation and was founded on the principle that daily, on-site coffee roasting delivers more flavorful coffee and the freshest coffee beans. Each location has a unique and authentic coffeeshouse atmosphere. For more information, visit www.dunnbros.com

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