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For Immediate Release

**Dunn Bros Coffee Partners with World Bank, Deloitte Consulting,
to improve the lives of African coffee farmers**

Minneapolis, MN (November 2, 2009) – Unroasted coffee beans are sometimes known as "green" coffee. But Dunn Bros Coffee is giving the term a new meaning in East Africa.

This week, a new coffee processing machine, provided in part with investments by Dunn Bros Coffee, started up in the Gatanga region of Kenya, one of the world's prime coffee growing areas.

Dunn Bros CEO Chris Eilers and coffee buyer Scott Kee first visited the area and the Gakurari Factory in 2008. They found a coffee washing station in significant disrepair using antiquated machinery running on an expensive and inefficient diesel motor. The result was poorly washed coffee that was degrading the quality and the prices the farmers could realize for their crop. In addition, the old machinery used an incredible amount of water – a full 23 gallons per pound of coffee cherry processed.

With a \$26,000 investment from the Dunn Bros Coffee system and a matching World Bank grant won with the help of Deloitte Consulting, a new improved washing station went on line on October 27th, 2009. The new "Aquapulper" runs on cleaner electric power and provides more efficient processing and cleaner beans. And, it does it all using just a ¼ gallon of water per pound of coffee cherry processed.

"This isn't just good for the environment," Kee said. "This is an investment in the quality of life of the people that grow the coffee we buy, roast, and serve to thousands of people every day. The 850 farmers associated with this station will have a better product and lower costs, which will help them realize a better return on their crop."

Said Eilers, "We are very proud of this project and encouraged by the response from the Kenyan Government and the other farms in the region. We feel like this investment can be a model that can easily be repeated at other factories. Our

customers have told us that they appreciate our commitment to this effort, and our system intends to continue to invest in these kinds projects in the future.”

In fact, customers can directly help support these efforts. A portion of the profits from Kenya-Gatanga coffee purchased at Dunn Bros Coffee shops during November and December will help to fund future sustainability projects.

EDITORS NOTE: Photos and other digital media on the new Kenyan Aquapulper are available from Dunn Bros. Company executives are also available to talk about the project.

About Dunn Bros Coffee

Since 1987, Dunn Bros Coffee has successfully proven to its guests and competitors why selecting the finest coffees and fresh-roasting them daily in local shops delivers the freshest, best-tasting coffee you can buy.

This award-winning coffee franchise with nearly 100 locations across the nation was founded on the principle that premium coffee customers deserve an authentic coffeehouse experience.

With local ownership, daily on-site coffee roasting, handmade specialty beverages, direct trade alliances and sustainable community fundraising programs, Dunn Bros Coffee offers a unique franchise opportunity within the coffeehouse category. For more information, visit www.dunnbros.com