

Hudson Star-Observer

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Business briefs

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Larsen earns design title

Teri Larsen, ASID, professional interior designer at House Calls Fine Interiors in Hudson, has achieved the title of Wisconsin registered interior designer. In order to become registered in the state, a designer must demonstrate design knowledge and abilities via the NCIDQ (National Council for Interior Design Qualification) exam, formal educational background, client and professional references. Registered interior designers must attend continuing education courses to maintain this credential. For information on the business, call Larsen at (715) 386-3221.

Elliott gets promotion

Sharon Elliott, a Roberts resident and independent consultant with Tastefully Simple Inc., is now a team leader with the national direct seller of gourmet foods. Elliott earned the promotion through sales achievements and by adding new consultants to the team. The promotion entitles Elliott to a variety of benefits such as commissions, bonuses, allowances and more. For more information about Tastefully Simple products, taste-testing parties or the business opportunity, contact Elliott at elliottfrnchrk@yahoo.com.

Travel show set Oct. 14

Tubby Lohmer's Travel Leaders, formerly Carlson Wagonlit Travel, is hosting a Fall Travel Show at its Stillwater office Tuesday, Oct. 14 from 5-9pm. The event includes staff members and several preferred travel companies. Visitors will have an opportunity to register for prizes, including: two free domestic round-trip tickets on Sun Country Airlines, a chance to win a trip to London for two and a \$100 travel certificate. The business is located at 1826 Tower Dr. West in Stillwater, just north of Hwy 36 behind Herbergers. For information call (651) 439-3522, (800) 535-5045 or www.tubbystravel.com.

Moen is new owner of firm

Travel Trends International LLC, doing business as Travel Explorers in Hudson, an American Express travel representative office, is under new ownership. New owner Susan Moen is a longtime resident of Hudson and has over 35 years of experience in the travel business. She owned a travel agency in River Falls for 20 years. The agency is having an open house, along with a fellow-tenant WESTconsin Credit Union, Tuesday, Oct. 14, 4-7 p.m. The event features refreshments and prizes. Travel Explorers, 1601 Maxwell Drive (suite B), has offices in Hudson and Hastings, Minn. The firm is a full-service agency providing airline tickets, group packages, worldwide tours, cruises and also deals in corporate travel organizations. For information and booking, visit www.travelexplorerswi.com or call (715) 386-6222.

Grants help nonprofit

The St. Croix Valley Community Foundation announced the next round of Nonprofit Management Assistance Grants to help nonprofits focus their vision, deal with change or improve their operations. Funds are available for eligible nonprofit organizations in St. Croix, Pierce, Polk, Chisago and Washington counties. According to Jill Shannon, director of community partnerships, the grants support projects that strengthen an organization's operations, its governance and overall effectiveness in achieving its mission. Grants range to \$2,500 and proposals are due Nov. 3 at the foundation offices. Grant guidelines and application forms are available online at www.scvfc.org or by contacting Jill Shannon at the foundation. For more information, call (715) 386-9490 or visit www.scvfc.org.

Dunn Brothers fights cancer

Metro-area Dunn Bros Coffee shops, including the Hudson one at 2521 Hanley Road, has joined the Park Nicollet Jane Brattain Breast Center to promote early breast cancer detection. During October, all hot drinks sold at Dunn Bros will feature a pink "Catch it Early, Drink Pink" coffee clutch around the cup — reminding women to schedule a mammogram during Breast Cancer Awareness Month. Proceeds from the sales of Dunn Bros raspberry white chocolate mocha drinks will go toward the breast cancer screening and diagnostic equipment at the breast center. For more information, visit www.dunnbros.com or www.parknicollet.com/breastcenter.

Coldwell has promotion

Coldwell Banker Burnet is implementing a marketing promotion Oct. 10-19 as part of a national price reduction. The sales event is designed to:

- Expose sales associates' listings to as many potential buyers as possible.
- Increase consumer demand.
- Increase calls from buyers, thereby increasing leads.
- Help sellers get their homes sold as quickly as possible.
- Reduce inventory.

Properties qualify for participation by reducing prices 5 percent (Bronze Medal), 10 percent (Silver Medal) or 15 percent (Gold Medal). The event also will include a number of buyer incentives including:

- Free appraisals on homes purchased and financed through Burnet Home Loans.
- Reduction by Burnet Title of its buyer-side closing fee by \$100.
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The Coldwell Banker Home Protection Plan to provide a free \$60 coupon that waives the warranty service call fee to buyers. For more information, call the local office at (715) 386-9060.